## Web Designer

Main Responsibilities Include:

* Executing all visual design stages from concept to final review
* Conceptualizing original website design ideas that bring simplicity and user friendliness to unique requirements
* Prior knowledge in WordPress, SEO, and Responsive mobile friendly designs

Job Description

We are looking for a talented Web Designer to create amazing user experiences. The ideal candidate should have an eye for clean and artful web design. They should also have superior user interface design skills.

The successful candidate will be able to translate high-level requirements into interaction flows and artifacts. Then transform them into beautiful, intuitive, and functional designs.

Responsibilities

* Execute all visual design stages from concept to final hand-off to final review
* Conceptualize original website design ideas that bring simplicity and user friendliness to unique requirements
* Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas
* Present and defend designs and key deliverables to peers and clients
* Establish and promote design guidelines, best practices and standards

Requirements

* Proven work experience as a web designer
* Demonstrable design skills with a strong portfolio
* Solid experience in creating wireframes, storyboards, user flows, process flows and site maps
* Proficiency in Photoshop, Illustrator or other visual design and wire-framing tools
* Experience working with WordPress (e.g. setting up a new site, adding themes & plugins, menu structure, etc.)
* Proficiency in HTML, CSS and PHP
* Excellent visual design skills with sensitivity to user-system interaction
* Ability to solve problems creatively and effectively
* Up-to-date with the latest Web trends, techniques and technologies
* Certification or degree from a University or Trade School in Web Page Design, Interaction Design, or Programming (PHP) preferred